

Contract Advertising

If you are promoting something regular or permanent, for example a café or a regular club night, consider long-term advertising contracts which will reduce the cost of each advert and guarantee your space each month. We offer three and six month contracts - please enquire for full details.

Special Offers

During the summer period we are offering a 15% discount on all adverts to new advertising clients.

Classifieds and Flyer inserts

We offer classified advertising for £5 per issue and flyer inserts for £50 per thousand magazines - please enquire for full details.

Reserving Your Advert

There is a high demand for adverts so please confirm your advertising requirements with us as soon as possible, as we only have limited spaces available.

Payment

We accept cash and bank transfers. Please make cheques payable to Miss R. Yeganegy and Miss N. Cuddy.

Contact

Roxy 07917806734
roxy.music@hotmail.com

Nadine 07834904565
nadinecuddy@hotmail.com



NO-TITLE-ON

Media Pack



Promote your business with our innovative and independent music magazine.



What is NO-TITLE Magazine?

No-TITLE is an informed and outspoken magazine that is Leeds' definitive unsigned music guide. No-TITLE prints two thousand magazines on a bi-monthly basis. Our central philosophy is to support the latest talent flourishing in our local area by featuring yet-to-be-discovered bands, producers and DJ's. A number of artists have become signed to major players including EMI, Warner and Sony, and many others have succeeded in releasing music through independent labels following their initial exposure in No-TITLE Magazine. No-TITLE is run as a social enterprise and 100% of advertising revenue is ploughed back into the printing cost of the magazine.

Who runs NO-TITLE Magazine?

No-TITLE Magazine is co-run by Roxanne Yeganegy and Nadine Cuddy, with the regular contribution of over 70 local illustrators, writers, proof readers, copy-editors, sub-editors and band photographers.

Why advertise in NO-TITLE Magazine?

Our publication offers great advertising opportunities to a wide range of potential clients. There is nothing like our magazine in circulation at the moment. Our bold approach to music journalism and related cultural sectors gives our magazine an edge, which our readership respects and enjoys. This transfers into effective advertising in the magazine as our honest and unpretentious identity inspires trust and familiarity in the people that read it. Our readership is as diverse as the content of our magazine, comprising students, young professionals and anyone with a music or entertainment interest.



Successful advertising in No-TITLE

Independent gig promoters, festival organisers, DIY record labels and venue managers have all benefitted from advertising in No-TITLE as we provide direct and meaningful communication with local music fans. Though we are a genre-diverse publication, any businesses that promote live bands or live music events successfully advertise with us due to the volume of live acts we regularly feature, which attracts a relevant and specific readership. However, by reaching an average audience of 4000 15-28 year old locals and students per issue, advertising in No-TITLE benefits companies in any of the following sectors:

Music Industry
Creative Media Industry
Retail Industry
Entertainment Industry
Restaurant and Catering Industry



Our USP (unique selling points)

We are a magazine exclusively for Leeds
We are a well respected magazine
Our advertising is 30% cheaper than our main competitors
We directly target our audience
We strategically place adverts in next to articles within the magazine
We distribute our magazines widely across Leeds

Advertising Rates for our March/April issue

1/8 BW Advert	£35.00
1/4 BW Advert	£55.00
1/2 BW Advert	£100.00
Full BW Page Advert	£190.00
1/2 Colour Back Page Advert	£170
Full Back Page Advert	£300
Advert Design	£25.00

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